

Key:
Content
Themes

Three Year Business Curriculum

Competing Internationally

Discuss

State & Outline

Justify

REVISION & PRACTISE QUESTIONS

Business
GCSE
May / June

To know and understand and have the skills to set up their own business

Tariffs and Trade Blocs

Risk

BUSINESS GROWTH

International Trade
Profit

Explain

Context

Analyse

Evaluate

Changing Aims and Objectives

Inorganic Growth

Ethical Issues

Recruitment & Selection

Org Charts and Job Roles

Average Rate of Return

Gross & Net Profit

MAKING BUSINESS DECISIONS

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Public Limited Cos

Growth

Organic Growth

Environmental Issues and Pressure Groups

Training & Motivation

Communication

Interpreting Data

Profit Margins

Profit

Unemployment & Consumer Income

Taxation

Product Decisions

Promotion Decisions

Production Decisions

Stock Control & Procurement

Quality

MAKING BUSINESS DECISIONS

Inflation

Profit

Business Planning

Pricing Decisions

Place Decisions

Productivity

Future Career

The Sales Process & Customer Service

Exchange Rates

Risk

Law

Types of Business

Location

Sources of Finance

Interest

Profit

Objectives

EFFECTIVE SMALL BUSINESS

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Technology

Franchising

Risk

Liability

Marketing Mix

Risk

Cash Flow

Costs, Revenue, Profit & Break-even

Budgeting

Evaluation

New Business Ideas

Business Planning

Added Value

Profit

Competition

Finance

Suppliers

Location

Profit

Enterprise Skills

Risk & Reward

Market Research

Market Segments & Mapping

Target Audience

Marketing Mix

Future Career

Risk

Ideas

Objectives

Reward

New Business Ideas

Risk

Planning

Profit

Competition

Market Research

Role of Business

Risk

Recruitment

Enterprise

WHAT IS A BUSINESS?

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RESEARCH SKILLS, COMMUNICATION SKILLS, PROBLEM SOLVING

DECISION MAKING, EVALUATION, LITERACY, NUMERACY

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